

The Cyber Risk

Every organization is at risk of a data breach. It is part of the cost of doing business in the modern world. The most expensive, cutting-edge defenses can never guarantee complete security.

An organization's reputation takes years to build and tremendous amounts of effort and money to maintain. That hard work can all be wiped out – nearly instantaneously – by a poor response to a cyber incident.

The only thing that can be controlled is the response.

The EJS Approach

Smart communications planning and execution are critical in an effective incident response.

**Who do you tell? When do you tell them? What do you say?
How do you say it?**

Through our range of services, EJS is well positioned to help you answer these misleadingly simple questions – before, during and after an incident occurs.

Services Offered

Existing Response Plan Audit

We review your existing response plan and make recommendations to improve it, identifying gaps to ensure it is up-to-date. We eliminate confusing strategies and tactics that could hinder an effective response.

Response Plan Development

We work with you to develop a comprehensive response plan that includes the people and procedures necessary to mitigate the risk to your reputation.

Training Exercises

A plan is only as good as your ability to implement it. We collaborate with your team and technical partners to develop and execute a real-life training exercise that realistically depicts the full range of challenges your incident response team will face in the event of a cyber incident. Based on the results we revisit the plan and adjust.

Crisis Response Team

When an incident occurs, we provide on-the-ground crisis support and work seamlessly with your team and other advisors to keep you in control of the situation.

Evaluate and Rebuild

After an incident, we take the time to evaluate any reputational damage your company may have experienced and work with you to rebuild whatever goodwill may have been lost.